



Mini UX Audit

From the folks at SeaLab - just five questions to help you spot room to grow.

Even the best products need the occasional tune-up. This mini UX check is designed to give you a fresh perspective on your product, landing page, or site — no jargon, no Figma required.

Grab a page of your site or app, or pick a key flow (like onboarding, checkout, or sign-up). Then answer the questions below honestly.

Question	Yes	No
<p>1 Can a new visitor understand what this page is for in 5 seconds?</p> <p>If someone lands here cold, would they know what your product does, who it's for, and what to do next? If not — it might be time for a content or hierarchy refresh.</p> <p><i>Tip: Clear beats clever. Lead with benefits, not buzzwords.</i></p>	<input type="checkbox"/>	<input type="checkbox"/>
<p>2 Is it obvious where to go next — and why it matters?</p> <p>Call-to-actions should be unmissable, and every click should feel like progress. If a user has to think too hard about what to do next... they might just leave.</p> <p><i>Tip: Test your CTA buttons. Are they clear, helpful, and visible?</i></p>	<input type="checkbox"/>	<input type="checkbox"/>
<p>3 Is the mobile experience just as smooth as desktop?</p> <p>Pull it up on your phone. Tap around. Scroll. Anything frustrating? Anything feel broken or cramped?</p> <p><i>Tip: 75%+ of traffic is mobile these days. It's not an afterthought — it's the front door.</i></p>	<input type="checkbox"/>	<input type="checkbox"/>
<p>4 Are the words doing their job?</p> <p>Great UX isn't just about design — it's about communication. Are your headlines human? Do instructions sound like a helpful person or a robot?</p> <p><i>Tip: Read your copy out loud. If it sounds weird, it probably reads weird too.</i></p>	<input type="checkbox"/>	<input type="checkbox"/>
<p>5 Can everyone use this? Really?</p> <p>Accessibility matters. Are your colors high contrast? Can someone navigate with just a keyboard? Are images labeled for screen readers?</p> <p><i>Tip: Accessibility isn't extra credit — it's just good UX.</i></p>	<input type="checkbox"/>	<input type="checkbox"/>

Need a second set of eyes?

This mini audit just scratches the surface — but it's a great start. If you spotted some areas for improvement and want a deeper dive, that's exactly what we do here at SeaLab.

Reach out to us today at <https://www.sealab.design>